

ABSTRACT OF THE DISCLOSURE

A control method and a system using a Bluetooth function for wireless data transmission and reception, and a server and a terminal used for the same. A database stores data to be transmitted from the server to the terminal. The data
5 stored in the database are classified into many items. The server transmits an item selecting program to the terminal, allowing a user to select one or more items for data the user wishes to receive from the server. The terminal transmits to the server a data about an item selected and input by the user through the item selecting program. The server transmits to the terminal data corresponding to the
10 user's selected item. Accordingly, the user can select an item, and thus obtain data corresponding to the selected item, i.e., the user can obtain the data that the user wants.